



Schedule of Events for September 19, 2020

LIVE Virtual Gala 8pm MST

Hosted by Denise Plante, 106-7 The Bull

Auctioneer: John Korrey, Ritchie Brothers

**Your event host will play the livestream. If at home, visit CBBnono.com for a link to the livestream event*

Online Auction Open till 8:45pm MST

**See the next page for registration, bidding & donation information*

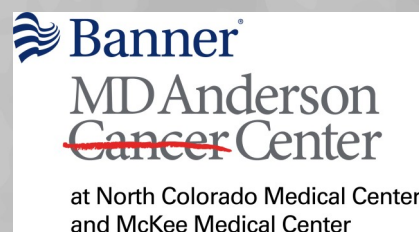
2020 Mission: Prevention and Early Detection

This year's paddle raise supports cancer prevention and early detection by creating and promoting evidence-based guidelines and programs to patients, health care professionals, and employers on a variety of issues, including: cancer screening; nutrition and physical activity; tobacco control, cessation, and research; funding to primary care systems to increase cancer screening rates in vulnerable populations; convening and leading initiatives and collaborations to increase colorectal cancer screening rates; working to increase cervical cancer screening rates; HPV awareness; and providing state-of-the-science information to health care providers to support efficient practices.

****Donations made to the Mission are 100% tax deductible***

Thank you, Sponsors

Presenting Sponsor



at North Colorado Medical Center
and McKee Medical Center



Jim & Kirsten Humphrey

A Letter From Our Chairs

Welcome! Thank you for participating in the American Cancer Society Northern Colorado **Cattle Baron's Ball at Home 2020**. With the help of our sponsors, donors and auction item purchasers, we continue leading the fight for a world where cancer is a thing of the past.

Earlier this year, our planning committee was well on its way to holding the traditional, in-person "tent event" with our hosts—Jim and Kirsten Humphrey. We envisioned all the traditions—the grand entry to the tent, the Sheriff's Posse, decorated tables, live auction and live concert entertainment—along with some new aspects. We monitored the many area events being postponed or cancelled due to the pandemic developments

For us, postponing or cancelling was never an option for this event. Cancer hadn't stopped—and neither could we. So, the concept of Cattle Baron's Ball At Home 2020 was born! A unique online and at home event allowing us to continue celebrating lives, saving lives and leading the fight against cancer nationwide.

We especially thank THE WELD TRUST for being the Presenting Sponsor tonight. Their spirit of support has been uplifting and their financial commitment enabled us to proceed.

The impact of cancer reaches wide and is devastating. You may have been affected firsthand, supported a loved one through treatment or comforted a friend or neighbor. Whatever your personal experience, we appreciate you standing with us tonight.

We are deeply grateful that the generosity of individuals and businesses in Northern Colorado is always demonstrated when there is a need to be met. By being here tonight, you have helped the ACS raise funds for resources for those battling cancer and for local research as well as prevention and early detection awareness efforts.

We also extend our sincere thanks to the many committee members and ACS staff partners who have worked with us and the community to make this year's event a memorable experience.

It is our pleasure to share this unique evening with you. We look forward to seeing you in-person at the Cattle Baron's Ball 2021!

Julie and Gene Haffner
Co-chairs, Cattle Baron's Ball at Home 2020



How to Register, Donate & Bid

Register

You must register to place bids & donate. Once registered, click the blue link within the Welcome text message or personal link button from within the Welcome email to access the campaign.

By desktop, tablet or smartphone

1. Visit <https://cbbnoco2020.givesmart.com>
2. Click Register to Participate.
3. Enter the required information.
4. Click Create my GiveSmart Account.

By text

1. Text cbbnoco2020 to 76278.
2. Follow the prompts from the texts received.

Bid

By desktop, tablet or smartphone

1. **Access the campaign** - Click the blue link within the Welcome text or personal link button from the Welcome email.
2. **Choose item** - From our Home page, click "Items", browse & select an item.
3. **Choose amount** - Use the pre-populated minimum bid or enter a higher amount.

Auto bid - Select AUTO BID, enter the highest amount you are willing to bid. The system will place minimum bids for you as needed until your designated amount.

4. Click Bid

By Text

1. **Text item number** - Reply to your welcome text by texting an item number. A text with the item details and minimum bid amount will be sent.
2. **Text item number and bid amount** Example: "102 300" then press send.

Donate

By desktop, tablet or smartphone

1. **Access the campaign** - Click the blue link within the Welcome text or personal link button from within the Welcome email.
2. **Choose item** - From our Home page, click "Donate", then select an item.
3. **Choose amount**
4. **Click Donate**

By Text

1. **Text "Give" and amount**
Example: "Give 300", press send.

By Phone

1. **Call** the number listed on the livestream





OUR MISSION

Through grants to nonprofit organizations, The Weld Trust aims to positively impact the education and wellness of Weld County.



"We are delighted to award grant dollars to Weld County nonprofits who we feel will have a positive and lasting impact in Weld County. We are excited about the impact these organizations can have immediately and in the future for citizens of Weld County."

Tom Grant
Board Chairman

THE IMPACT

The Weld Trust has contributed over \$6.1 million in community grants over the past 18 months.





**The doctor will see you.
Yep, even now.**

Our locations in Greeley and Loveland are open for everyday care. To learn how we're ensuring patient safety, visit bannerhealth.com/safecare.

 **Banner**
MD Anderson
Cancer Center

Making Cancer History®



 **SMILE**
Guarantee

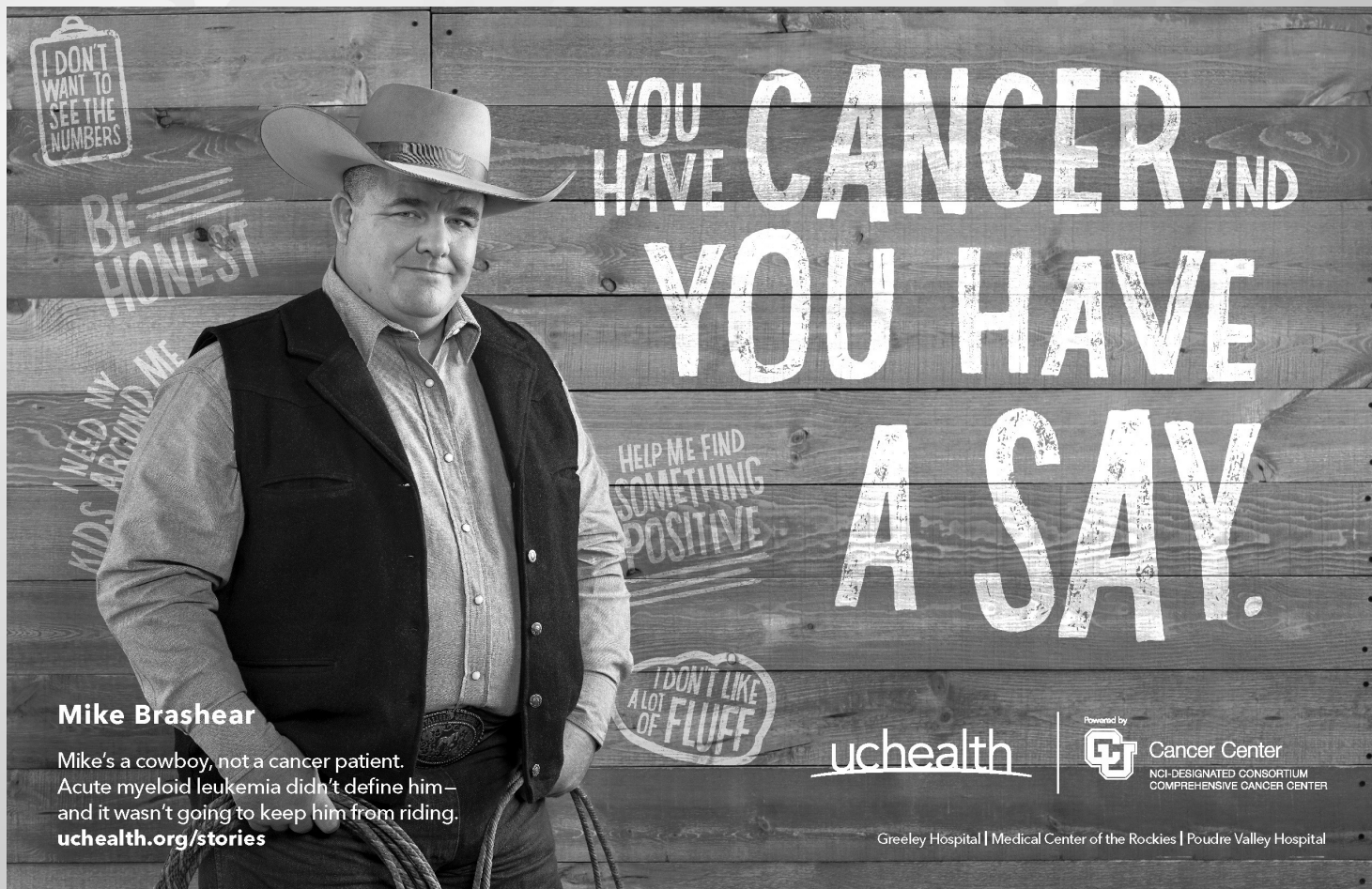


weldcountygargarage.com/smile-guarantee

Thank You To Our 2020 Event Hosts,

Jim & Kirsten Humphrey


*We Appreciate All Your Contributions to Ensure
Cattle Baron's Ball at Home Is A Success!*



Mike Brashear

Mike's a cowboy, not a cancer patient. Acute myeloid leukemia didn't define him—and it wasn't going to keep him from riding.
uchealth.org/stories

uchealth

Powered by  **Cancer Center**
NCI-DESIGNATED CONSORTIUM
COMPREHENSIVE CANCER CENTER

Greeley Hospital | Medical Center of the Rockies | Poudre Valley Hospital